



**CITY OF RIVERSIDE  
FIRE DEPARTMENT**  
*Serving Our Community for 136 Years*



# MEDIA RELEASE

**FOR IMMEDIATE RELEASE – NOVEMBER 8, 2024**

Media inquiries contact: Fire Public Education Coordinator Gina Perez at (951) 826-5334

## City of Riverside Fire Department Teams up with ABC7 for the Spark of Love Toy Drive

**RIVERSIDE – CA-** The **City of Riverside Fire Department** will join **ABC7** and firefighters throughout Southern California in the **“Spark of Love” Toy Drive from November 11 to December 13, 2024.** The campaign collects any new, unwrapped toys, sports equipment, blankets and gift cards for underserved children and teens (0-17 yrs. old) in the Los Angeles, San Bernardino, Orange, Ventura, and Riverside counties. Over the past two and a half decades the Spark of Love Toy Drive has successfully collected more than nine million toys.

### HOW TO DONATE

Donations can be dropped off at any City of Riverside Fire Station 9:00 am to 6:00 pm. If Firefighters are away, please do not leave donations outside, take directly to the city main collection point, Cesar Chavez Community Center, 2060 University Ave. Riverside, 92507.

DROP OFF TIMES: 9AM TO 6PM CITY OF RIVERSIDE FIRE STATIONS	
Fire Station 1 - 3401 University Ave. 92501	Fire Station 8 -11076 Hole Ave. 92505
Fire Station 2 -9450 Andrew St. - 92503	Fire Station 9 -6674 Alessandro Blvd. 92506
Fire Station 3 -6395 Riverside Ave. 92506	Fire Station 10 -2590 Jefferson St. 92504
Fire Station 4 - 3510 Cranford Ave. 92507	Fire Station 11 -19595 Orange Terrace Pkwy. 92508
Fire Station 5- 5883 Arlington Ave. 92504	Fire Station 12 -10692 Indiana Ave. 92503
Fire Station 6 -1077 Orange St. 92501	Fire Station 13 -6490 Sycamore Canyon Blvd. 92507
Fire Station 7 -10191 Cypress Ave. 92503	Fire Station 14 -725 Central Ave. 92507

### OTHER WAYS TO DONATE

- Place a Donation/ Collection Box for us at your business (in City of Riverside)
- **Donate to “Shop with a Firefighter” to help families and children** with needed items /toys during this Holiday Season.

Donations payable to RCFF (Riverside City Firefighters Foundation) a 501c3 Organization (Fed. Tax ID #46-1442468.)



← **SCAN QR CODE TO DONATE**  
<https://givebutter.com/QOOpZX>

Visit our Web page @ <http://riversideca.gov/fire/> or Follow us on



Sign up for automatic Fire Incident e-mail updates @

[https://public.govdelivery.com/accounts/CARIVERSIDE/subscriber/new?topic\\_id=CARIVERSIDE\\_184](https://public.govdelivery.com/accounts/CARIVERSIDE/subscriber/new?topic_id=CARIVERSIDE_184)

To become a sponsor or donate contact:

Gina Perez, Fire Public Education Coordinator at [gperez@riversideca.gov](mailto:gperez@riversideca.gov) (951) 826-5334

Donations will be distributed locally to City of Riverside Residents, Kids ages 17 & Younger are eligible (must show proof of residency and birth certificates) by the Parks, Recreation and Community Services Department at designated community centers **Registrations will only be accepted in person at city community centers ([locations here](#)) and are subject to review and availability. Registration is not a guarantee.**



**abc 7 SPARK OF LOVE TOY DRIVE**

PRESENTING SPONSOR  
**SUBARU**

**NOV. 11 - DEC. 13**

**DROP OFF NEW UNWRAPPED TOYS**  
ALL CITY OF RIVERSIDE FIRE STATIONS  
9AM - 6PM

SCAN QR CODE TO DONATE 

**RiversideCA.gov/Fire**



Visit our Web page @ <http://riversideca.gov/fire/> or Follow us on



Sign up for automatic Fire Incident e-mail updates @ [https://public.govdelivery.com/accounts/CARIVERSIDE/subscriber/new?topic\\_id=CARIVERSIDE\\_184](https://public.govdelivery.com/accounts/CARIVERSIDE/subscriber/new?topic_id=CARIVERSIDE_184)